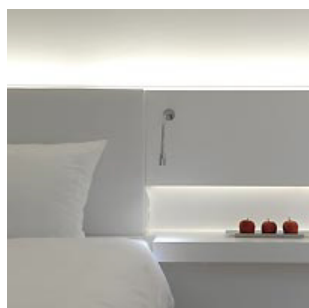




ABOUT US



ANTONELLA RESMINI promotion&communication is a company specialized in the luxury tourism industry with a roster of the world's most prestigious travel brands. It can rely on a professional staff in charge of the different departments and offering sales, marketing and public relations consulting to the Italy marketplace.

Our experience has made ANTONELLA RESMINI promotion&communication one of the most sought-after companies for luxury independent hotels, upscale international hotel chains, private islands, luxury SPA and exclusive beauty products.

ANTONELLA RESMINI
promotion&communication

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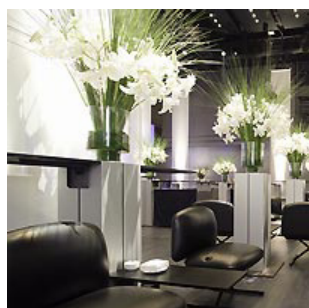
HISTORY

Antonella Resmini (1959-2007)
founder

The company was founded in 1997 by Antonella Resmini building on her extensive experience in sales, marketing, PR and international representation in the tourism industry. Starting with the K Club (Barbuda) and Fiji private island resorts representation, Antonella Resmini has been one of the most important figures in the Italian tourism market.



SERVICES



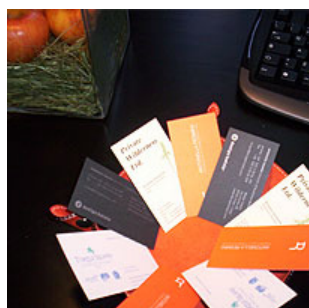
Sales & Marketing

- Sale calls
- Road show
- Contact with upscale tour operator
- Consortia lunch presentation
- E-commerce contacts
- Targeted brochure mailings
- E-mail newsletters
- Fam-trip
- Stand organization and 'pr' attendance at the most important tourist Italian fair and workshop such as BIT in Milano, TTG in Rimini, BTC in Florence, ILTM Cannes.



PR services

- Creation of press kit
- Translation of promotional literature
- Constant representation in the media
- Individual meeting with journalists, photographers
- Follow up upon individual media requests
- Deliver images and information on request
- Press conference
- Press event
- Press-trip
- Clipping service



Corporate representation

AR office will be your commercial office in Italy.

We work as an extension of your company by providing:

personalized telephone lines and e-mail

sales&marketing activities with your own corporate business cards

communication to the market under your corporate identity

CREDITS



WORLDWIDE

COMO HOTELS AND RESORTS

- Metropolitan, London
- Metropolitan, Bangkok
- The Halkin, London
- Parrot Cay, Turks and Caicos
- Cocoa Island, Maldives
- Uma Ubud, Bali
- Uma Paro, Bhutan
- COMO Shambhala Estate, Bali
- COMO Shambhala SPA

DESIGN HOTELS, hotels chain

EUROPE

AC HOTELS, Spain, Portugal, Italy

LUCERNA PLUS, Switzerland

- Hotel Astoria, Luzern
- The Hotel, Luzern
- Palace Luzern, Luzern
- KKL, Luzern
- Grand Casino Luzern, Luzern
- Lucerne Festival, Luzern
- Lucerne Tourist Board, Luzern

ADAM & EVE HOTELS, Turkey

HABITAT HOTELS, Spain

- Neri, Barcelona
- Sant Cugat, Barcelona
- Bauzà, Madrid
- De las Letras, Madrid
- Empordà Golf, Girona

VIGILIUS MOUNTAIN RESORTS, Italy

CASADELMAR, Corsica



CREDITS

AFRICA

LA MAMOUNIA, Marrakech

CAMPI YA CANZI, Kenya

KILALINDA, Kenya

PRIVATE WILDERNESS, Kenya

RUSINGA VICTORIA LAKE, Kenya

SARUNI, Kenya

AMERICA

ISLE DE FRANCE, St Barth

K CLUB, Barbuda

ASIA

TURTLE ISLAND, Fiji

VATULELE ISLAND, Fiji

YAUKUVE ISLAND, Fiji